

Dublin Business Innovation Centre

“A Helping Hand for Business & Innovation”

**DBIC Benchmarking Study
in partnership with EBN Quality Team
BIC Observatory 2009 data based on the
BIC Network facts and figures in 2008**

EBN: European Business & Innovation Centre Network
<http://www.ebn.be>

**25 years - Innovation, incubation, entrepreneurship,
SMEs & regional economic development.**

Background and context for Benchmarking

- CEO and Board of Dublin BIC reviewed output from the BIC observatory Data for 2009
- Discussion emerged on how DBIC could be benchmarked against BIC's of similar composition
- DBIC contacted Quality Team to work out a way forward

Criteria for Benchmarking

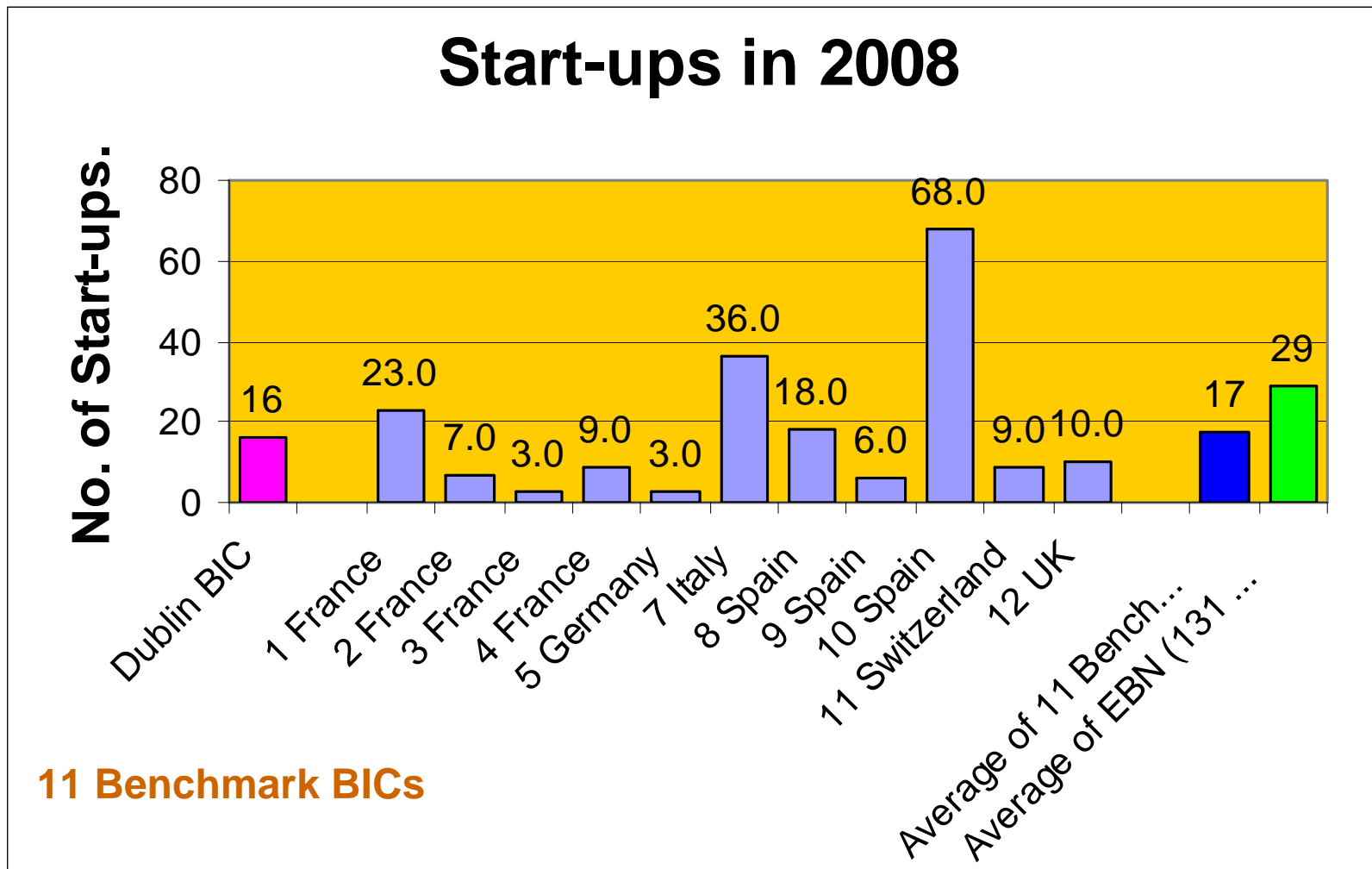
	Full-time Equivalent Staff	Region Size	Total Expenditure	% Focus on Technology
Dublin BIC	25.5	1,732,000	€2,994,000	75%
11 Benchmark BIC's (Average)	21.8	1,350,000	€2,834,000	71%

- **Data on 11 Benchmarked BIC's provided by Quality Team**

Countries selected:

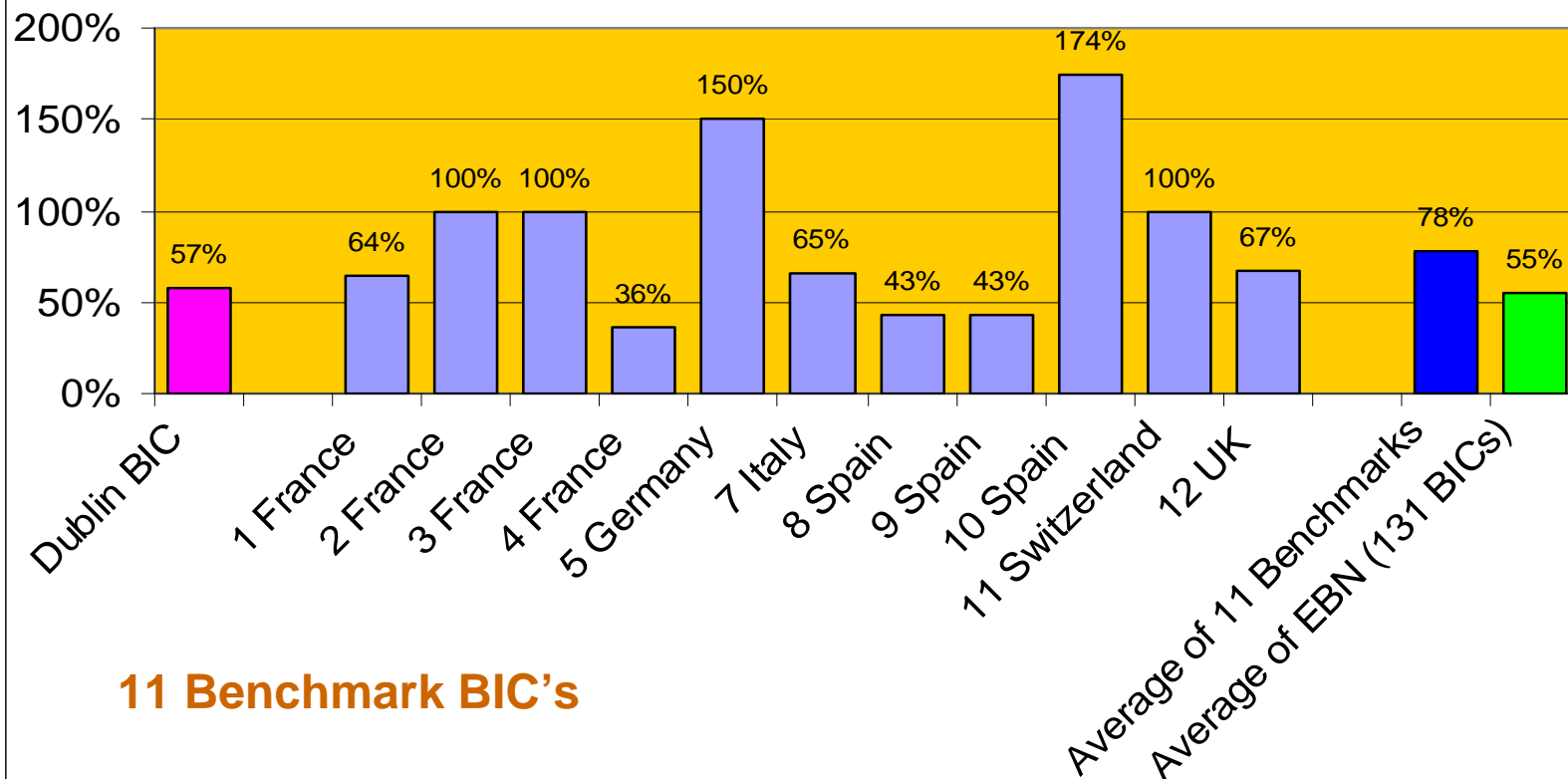
**France x 4 Germany x 1 Italy x 1, Spain x 3,
Switzerland x 1, United Kingdom x 1**

How many start-ups were created with the support of your BIC in the Year in Question?

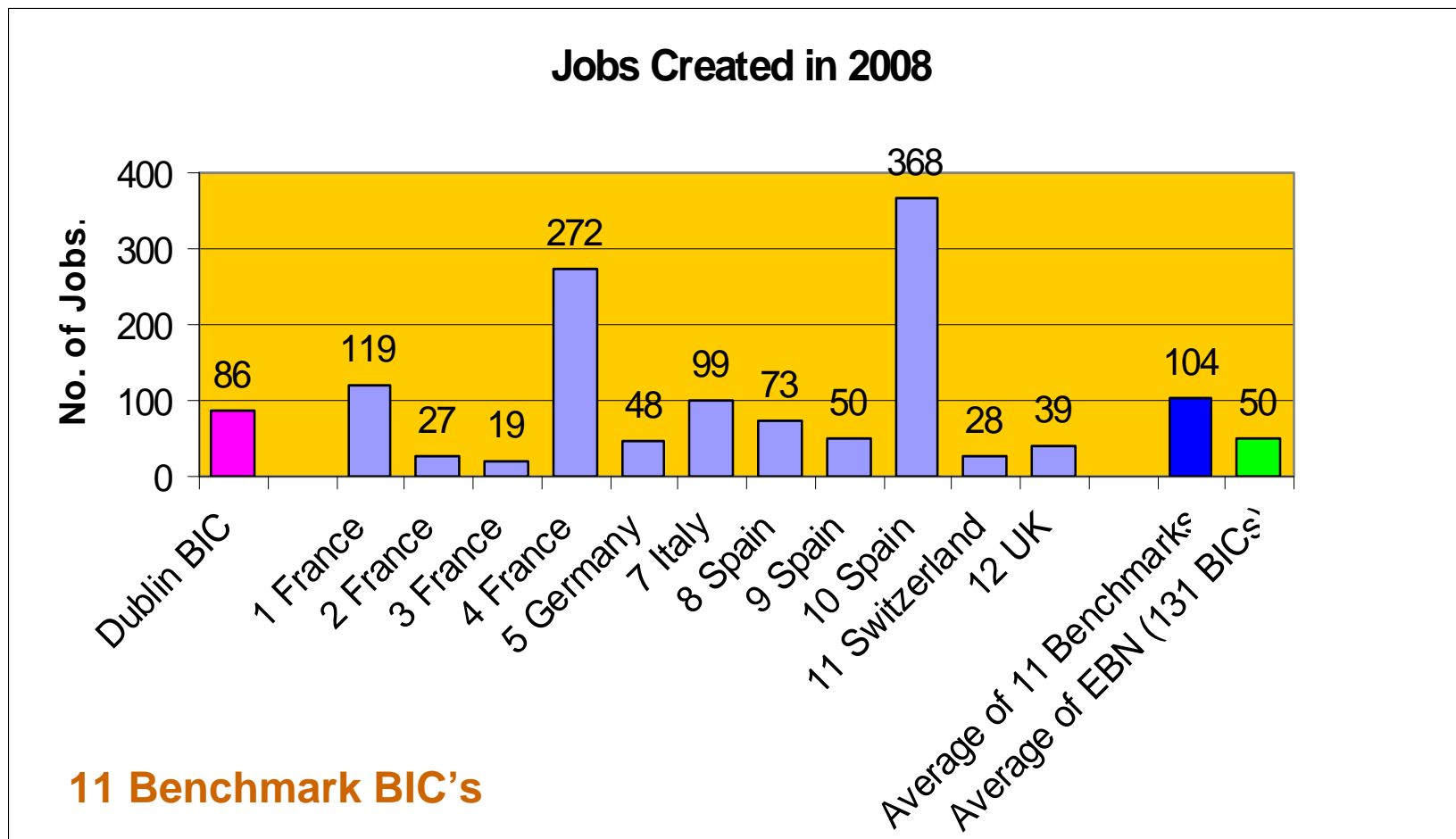


No of start-ups divided by no of business plans produced in the year in question to get conversation rate as %

Conversion Factors in 2008
% Plans converted into Start-ups in Year

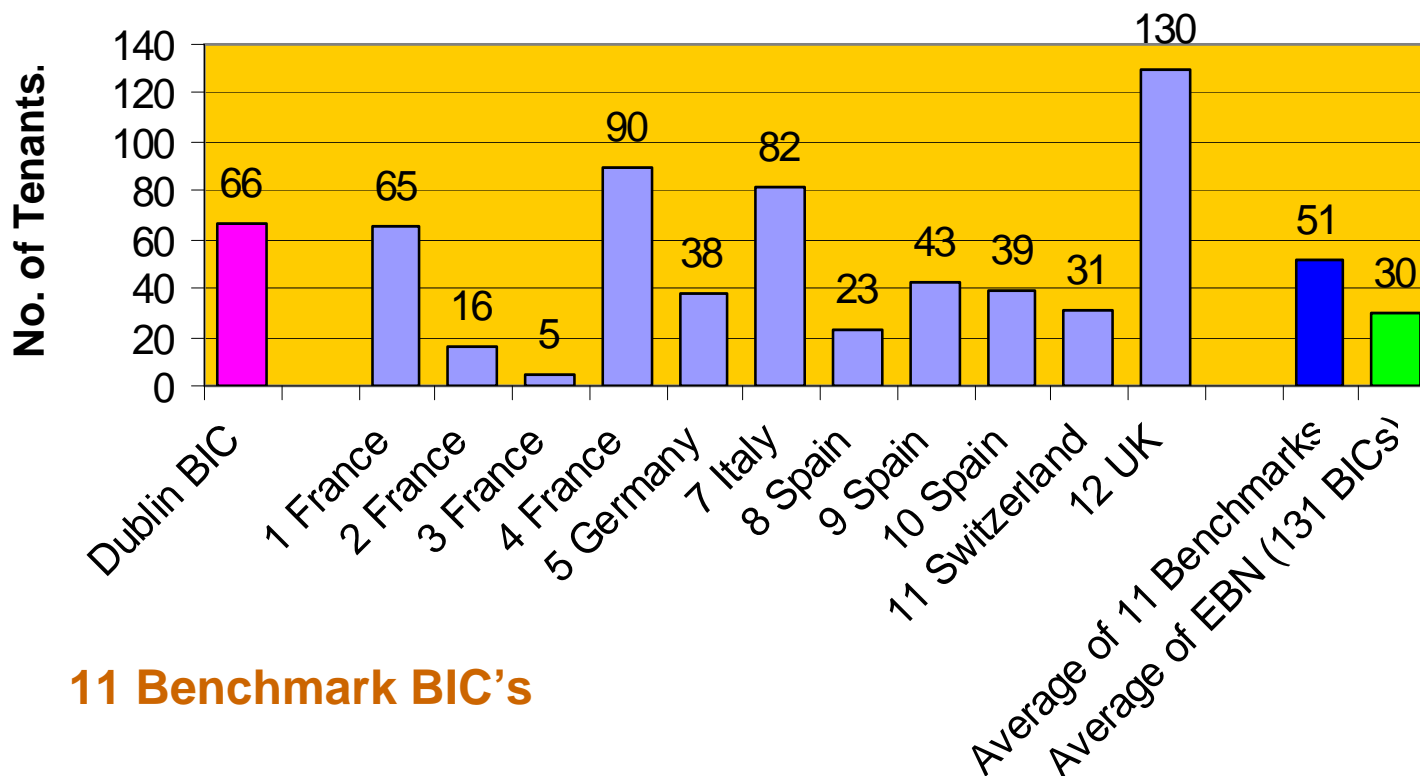


How many jobs were created by new start-ups in the year in Question?



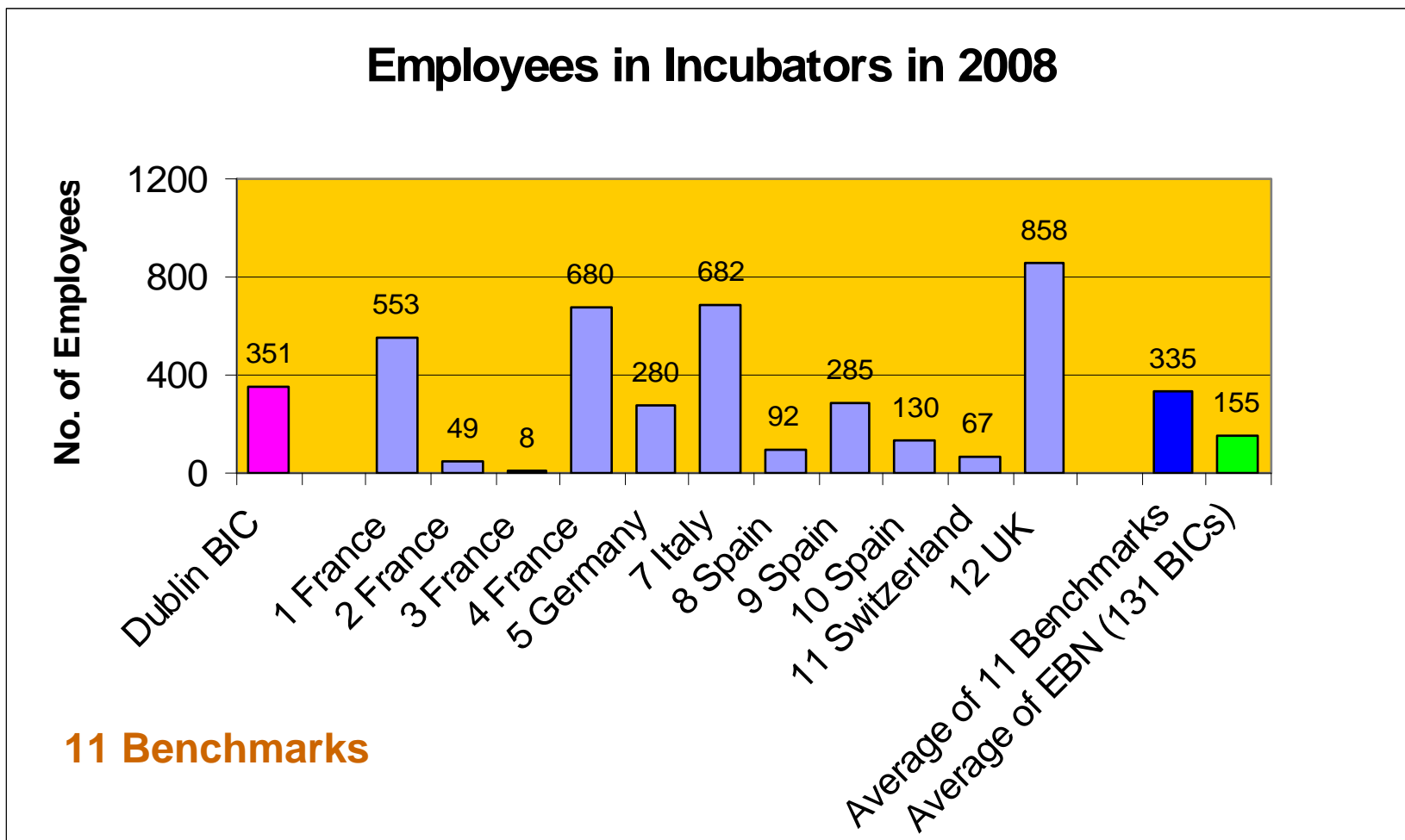
How many tenants (enterprises) were located in your incubator in the year in Question?

Tenants in Incubators in 2008



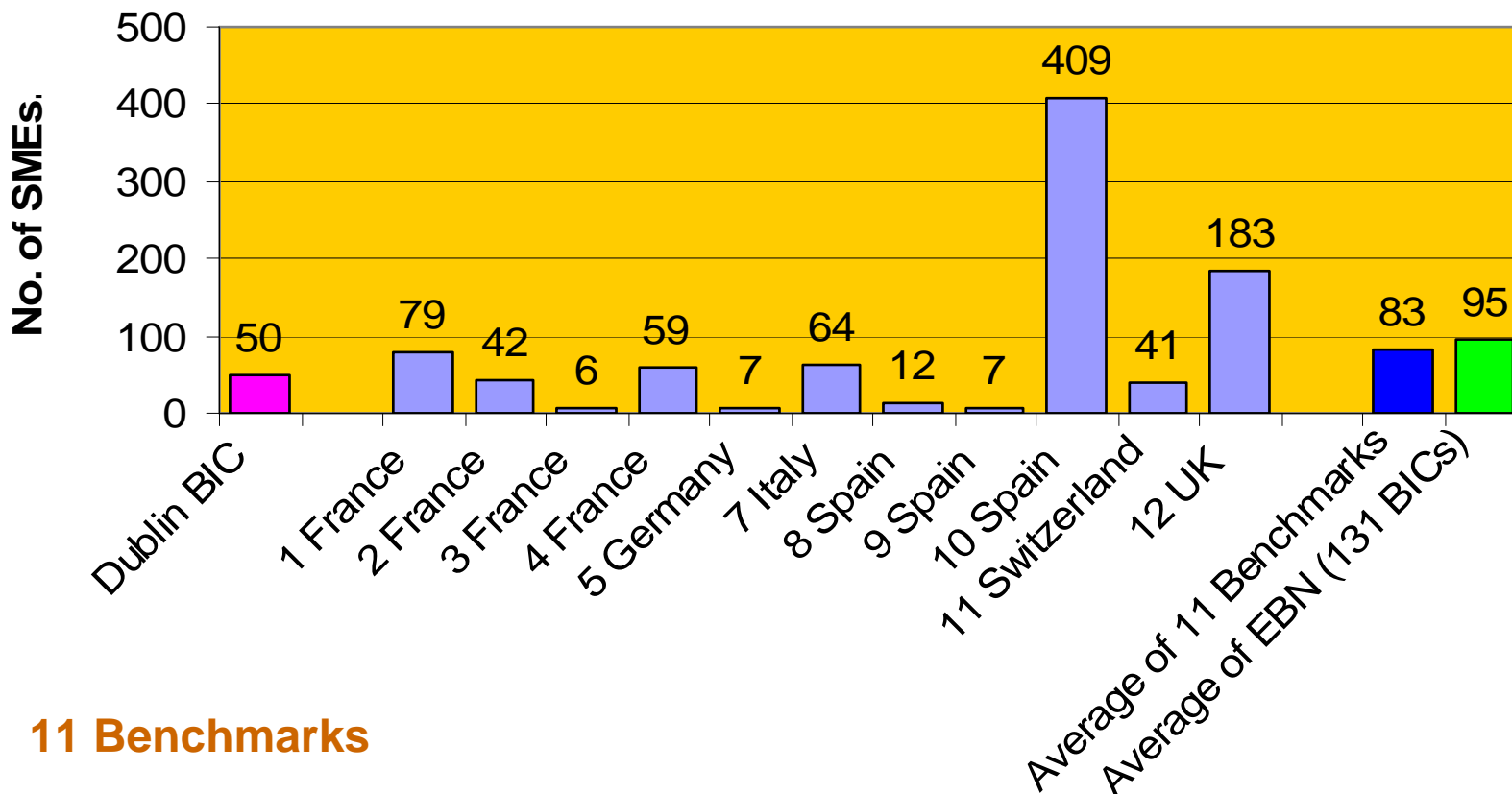
11 Benchmark BIC's

Total employment by tenants in the year in question?



Existing SME's supported in 2008

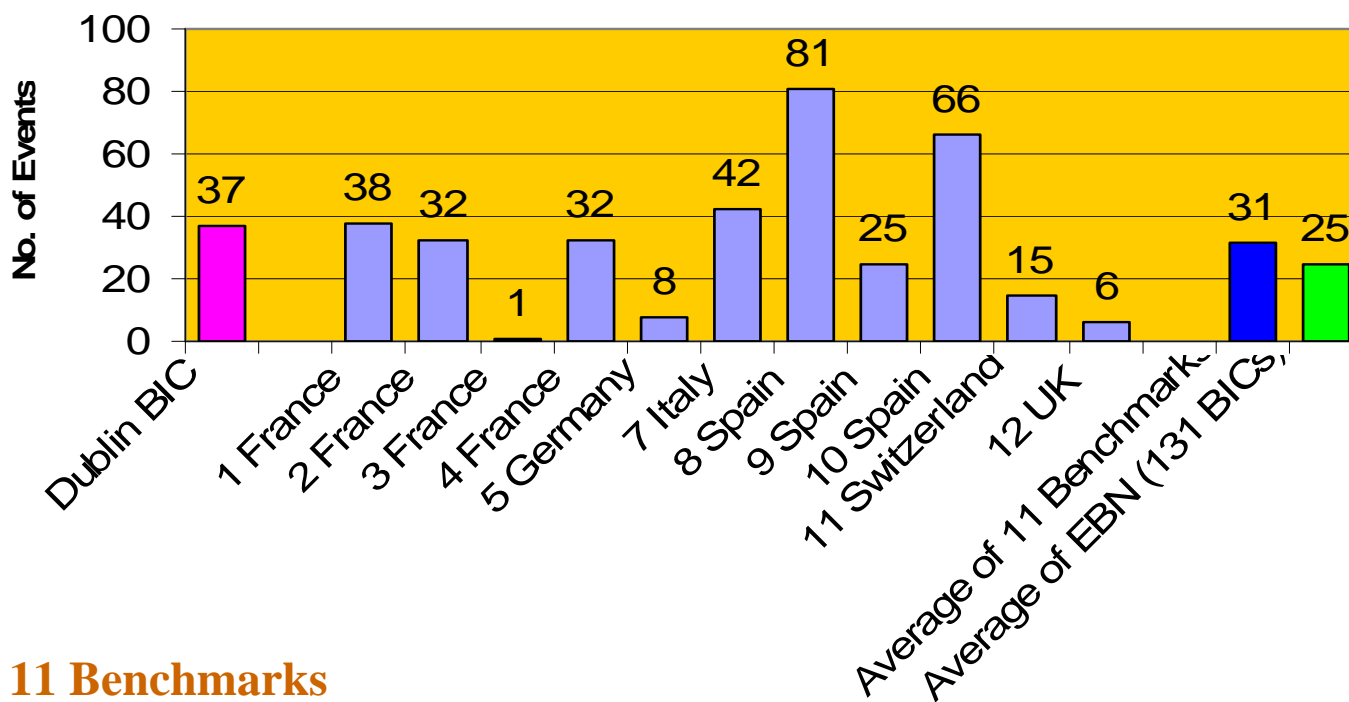
Existing SMEs Supported in 2008



11 Benchmarks

How many events did you organize to promote entrepreneurship?

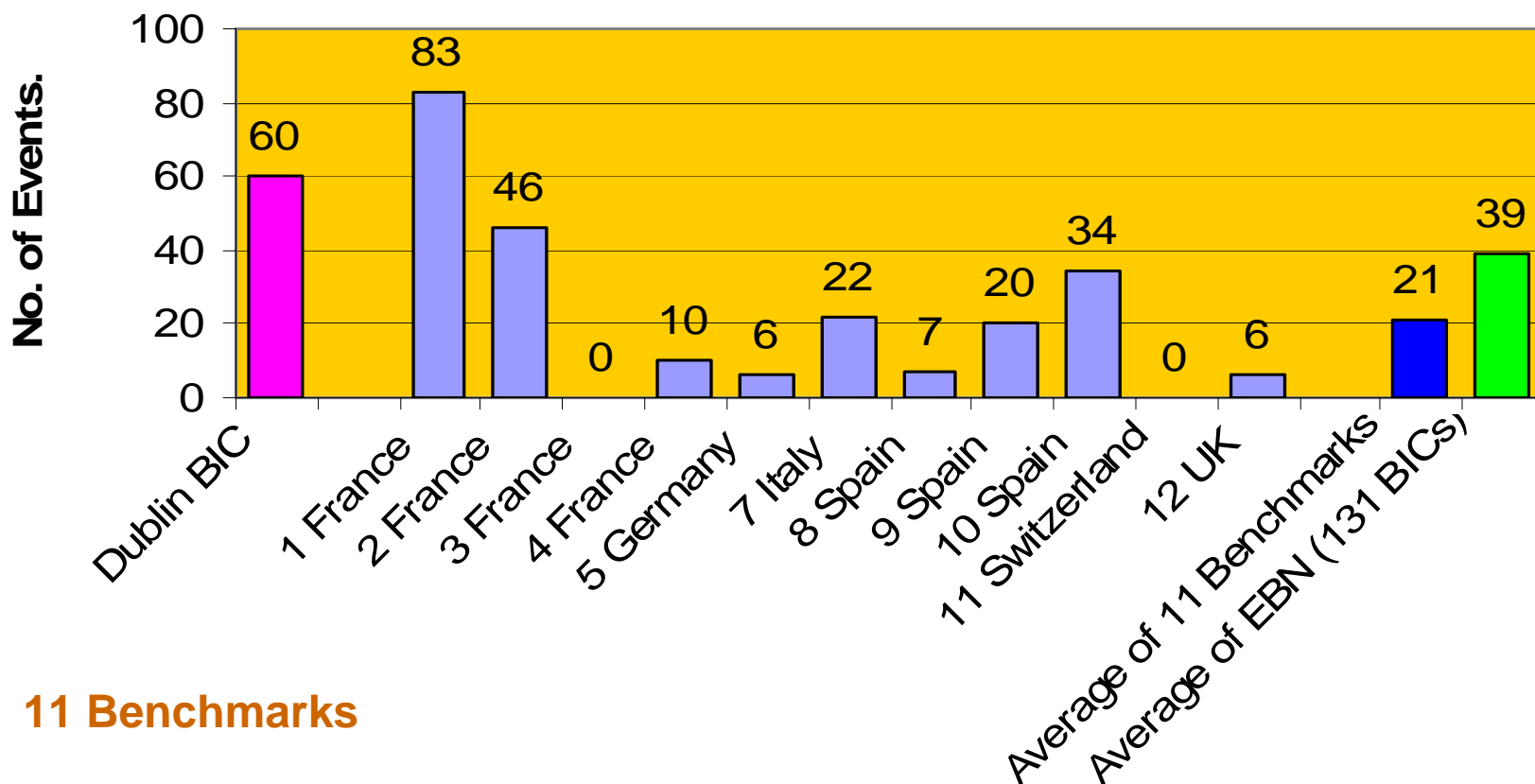
Promotion Events in 2008



11 Benchmarks

How many training sessions for new entrepreneurs did you organize in the year in question?

Training Events in 2008



Benefits of Benchmarking Exercise for DBIC

- DBIC appreciate the relevance of the EBN Annual Quality Questionnaire
- Excellent opportunity to compare Dublin BIC with a representative sample of European BICs
- EBN Quality Team & DBIC built a greater mutual understanding of diversity of network
- Clearer understanding of the nuances, languages and definitions of questionnaire



Dublin BIC



What We Have Achieved:

- **Since inception has assisted in creating over 381 new businesses employing 5,655 people**
- **Counselled over 5,149 aspiring entrepreneurs**
- **Provided business plan assistance to over 1,413 companies;**
- **Nurtured from concept to start-up 141 enterprises**
- **Independent evaluations have established that some 80% of DBIC-assisted projects survive through their first critical five years.**

Dublin Business Innovation Centre

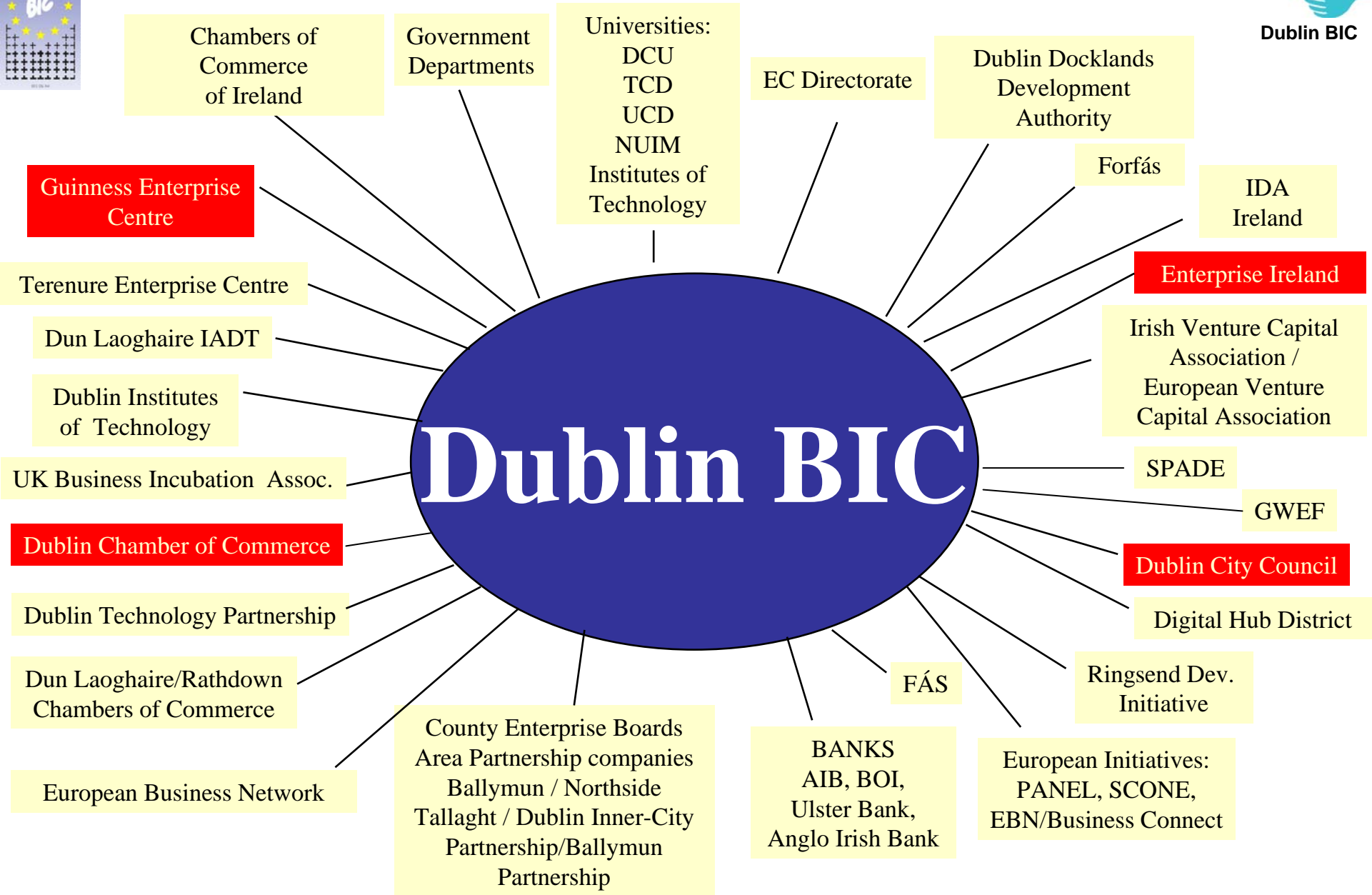
Range of Services - Overview



DBIC Relationships / Networks



Dublin BIC



Dublin Business Innovation Centre Ltd

