

Tu Europa

(Your Europe)

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Enterprise Europe Network &
Business cooperation



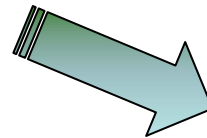
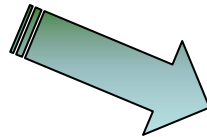
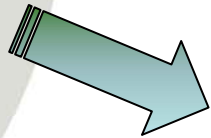
European Commission
Enterprise and Industry

An SME policy?

- Europe 2020: *5 out of 7*
- Hot autumn:
 - “Small Business Act” for Europe (review)
 - Innovation Plan: clusters...
 - Single Market Act
- CIP 2?
 - EIF Financial Instruments
 - Enterprise Europe Network

What for an SME?

- Staying indifferent to the market is **not** an option



- Doing nothing = death !

(Source: BEA)

Options for growth

	Same markets (geographic & sectoral)	New markets (geographic & sectoral)
Same products	<i>Penetration</i>	<i>Expansion</i>
New Products / processes	<i>Innovation</i>	<i>Diversification</i>

Unique network in 46 countries



- **3150+** experts
- **581** local organisations:
 - *Fundación Adeuropa, Valladolid*

27 Member States+

- Croatia, FYROM, Turkey+
- Norway, Iceland+
- USA, China, South Korea, Mexico, Russia, Switzerland etc.
- **EBN: associated member**

3 types of service

A.

Information, feedback, business cooperation and internationalisation services

(47% of the budget)

B.

Open innovation:
Synergies with other innovation players such as BICs, technology and knowledge transfer services:

(47% of the budget)

C.

Services encouraging the participation of SMEs in FP7

(6% of the budget)

Result-oriented

“Pas de grand dessein sans aléa” but:

- Enterprises receiving information: **2,1 million**
- Profiles in databases: **12 000** (8 000 in previous BD)
- Partnership agreements: **2 150** over two years and **4 400** for 2011-2012

More information:

- **Your Europe/Tu Europa**

<http://ec.europa.eu/youreurope/business>

- **Enterprise Europe Network**

http://www.enterprise-europe-network.ec.europa.eu/network_en.htm