

**ESINET Annual Meeting  
Best Startup 2009 Competition  
Agenda**

19<sup>th</sup> January 2010  
09h00-17h30  
ESTEC Noordwijk, The Netherlands

**18<sup>th</sup> January**

**19.30:22.00 Networking Dinner with ENCADRE (*European Network of Clusters for Satellite Services Development*)**

**19<sup>th</sup> January**

**09h00:09.15      Welcome Session**

Frank Salzgeber, ESA Head of Technology Transfer Programme Office (TTPO)

**09h15:09.30      ESI<sup>NET</sup>: specific services for successful start-ups**

Fulvio Sansone, ESI<sup>NET</sup>  
Vera Egreja Barracho, ESI<sup>NET</sup>

**09.30-10.30      Seeking for synergies between incubators, clusters and regions**

Bruno Naulais, ESA TTPO - ESI<sup>NET</sup> Network Manager  
Karl-Frank Meinzer, ENCADRE Secretary General  
Florence Ghiron, KIS4SAT partner (Capital High Tech)  
Alain Bénêteau, NEREUS President (Vice President Midi-Pyrénées Region)  
Alex Talacchi, European Commission, DG Enterprise, Directorate D Innovation Policy  
Boris Kennes, European GNSS Supervisory Authority (GSA)

**10.30-12.00      Best Startup 2009 Competition**

**Pitching sessions, 10 minutes each**

**12.00:13.00      Jury Evaluation**

Bruno Naulais, ESA TTPO - ESI<sup>NET</sup> Network Manager  
Robert Sanders, EBN - Head of International Projects  
Bill Collins, KIS4SAT partner "Engaging the financial Community"  
Alex Talacchi, European Commission, DG Enterprise, Directorate D Innovation Policy

**13.00 – 14:00 Networking Lunch**

**14.00:17.30** **ESINET and TTP Broker Network Introducing Meeting**

ESINET and TTP Brokers being provided with information on each other's activities to identify ways to support each other's operations

**14.00:14.15** **The Broker Network**

Werner Dupont, MST Aerospace

**14.15:14.30** **Associate TTPO Support and Activities**

Callum Norrie, ESA

**14.30.15.30** **Brokers Presentation**

- Company/Organisation
- Representatives
- Particular strengths/interest
- Technology
- Market opportunities

**15.30.16.00** **Coffee-break**

**16.00:16.30** **ESINET**

Bruno Naulais, ESA TTPO - ESI NET Network Manager  
Philippe Vanrie, ESI NET CEO, (EBN)

- Background & Objectives
- Achievements
- Actual situation and on-going development
- Ideas on cross-fertilization with TTN

**16.30:17.30** **Mutual benefit of ESI NET working with the Broker Network**

Open discussion with members

**Best Startup 2009 Award Ceremony**

EBN 25<sup>th</sup> Anniversary, Brussels, Belgium

27<sup>th</sup> January 2010

17h00 – 21h00

**CONFIRMATIONS**  
**& EXPRESSION OF INTEREST TO BE RETURN TO:**

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**INFO PACK:**

**VENUE:** ESTEC, located in Noordwijk, The Netherlands  
**European Space Research & Technology Centre**  
 Keplerlaan 1  
 Postbus 299  
 2200 AG Noordwijk (The Netherlands)

**How to get to ESTEC**



**By plane:**

From Schiphol airport, either take a taxi to ESTEC (30 minutes), or a train to Leiden (15 minutes) and then bus number 32 (30 minutes). With a rental car, follow the instructions [below from Amsterdam](#).



**By car:**

ESTEC is located at the southern tip of Noordwijk. Coming from Den Haag (The Hague), take the A44 motorway in the direction Amsterdam/Wassenaar and exit at 'Leiden' (exit 8). Follow the N206 in the direction Katwijk and Haarlem. Take the exit 'Katwijk Noord'. From there follow the signs 'ESA Estec' (small white traffic signs).

From Amsterdam, take the A4 in the direction Den Haag-Rotterdam, then at the junction follow the A44. Take the exit Noordwijk-Voorhout, continue to Noordwijk and from there follow the signs **'ESA Estec'**.



**By train:**

From Leiden Central station, take bus 32 to Katwijk. It stops in front of the entrance gate of ESTEC (the journey takes about 30 minutes). Please note that this bus leaves twice an hour during rush-hour periods and only once hourly during normal hours.

**FOR ACCOMODATION CONTACT:**

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